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filmmakers, producers, writers
and players around the globe**

2021 PITCH PANEL - TERMS AND CONDITIONS

Article 1. Introduction

The PITCH PANEL is a unique opportunity to pitch live and receive feedback from LA-based industry experts. Each applicant must submit a 3-minute video pitch, and ten will be selected by a special Committee.

Article 2. The organizer

The PITCH PANEL is an integral part of the 2021 Online Global Film & TV Program organized by Latin American Training Center- LATC (Centro Latino-americano de Treinamento e Assessoria Audiovisual), a media training and consulting firm focused on professionals of the audiovisual industry. Its mission is to offer technical training and support through intensive programs, publications, competitions and workshops on specific topics to contribute to expansion of the industry.

Article 3. Eligibility and Participation

3.1 The Pitch Panel is an exclusive panel for participants who have purchased a Pitch Training-Pass or Full Program-Pass.

3.2 Participants must be at least 21 of age.

3.3 Participants must have good English comprehension in order to understand the Pitch Panel presentation which will be conducted in English.

3.4 Participants may apply for the Pitch Panel by application form or e-mail.

3.5 By submitting a pitch presentation video, the participant agrees with these terms and conditions, and meets the eligibility requirements.

Article 4. Application Period

4.1 The deadline for Program applications and video pitch submissions is September 17th, 2021.

Article 5. Pitch Panel Application Process

5.1 The application form is available at www.latamtrainingcenter.com/2021-online-global-program

5.2 Participants may submit/upload a video pitch, in the application form, or later by e-mail to fernanda.latc@gmail.com

5.3 In the application form, the participant must select one of these payment options:

- a. Pitch Training-Pass or
- b. Full Program-Pass.

5.4 All participants who submit their video pitches will receive an audiovisual industry resource ebook, of their choice, from an online catalog.

Article 6. Video Pitch Orientation

6.1 The video pitch is a short presentation of a audiovisual project, concept or completed work and must include:

- a. Participant's name;
- b. The genre;
- c. Subject/theme of work.

6.2 The video pitch must be in English.

6.3 Duration: 2 to 4 minutes

Article 7. Special LATC Committee composition

A special LATC Committee composed of experts and/or industry professionals with relevant experience will select the final 10 participants from those who submit a video pitch. These participants will then pitch live to the Pitch Panel.

Article 8: Selection Criteria

8.1 The video-pitch selection will be based on the following criteria:

- a. Creativity and Innovation
- b. Inclusion of name of participant, genre of the project and its subject or theme
- c. Skill and emotional commitment of participant's delivery
- d. Focus and clarity
- e. Market potential

Article 9. Pitch Panel Dynamic and Structure

9.1 Ten participants, pre-selected via their previously submitted video pitches, will present their pitches live and online and receive feedback from three LA-based industry producers.

9.2 Before the Pitch Panel - Live Session, participants will work closely with LATC Director Kate Lyra to learn pitching techniques and improve their pitch skills through *The Art of the Pitch* master class and the *Pitch Prep Workshop*.

9.3 The Pitch Panel is structured as follows: :

- a. Each person has a TOTAL of four minutes to pitch their work to a panel of renowned industry professionals.
- b. After each pitch, the panelists will comment, ask questions and offer feedback on the pitch of each participant for up to 5 minutes.

Article 10. Intellectual property

10.1 Participants understand and agree that the Organizer shall be permitted to utilize their images and professional information for promotion of the Organizers' current and future programs and activities.

10.2 By submitting his/her video-pitch submission, the participant confirms that the content of the video pitch is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If an entry of any participant infringes upon the intellectual property right of another, he/she will be disqualified at the sole discretion of the Organizer.

10.3 Participants are fully responsible at all times for the protection of their intellectual property within the framework within their participation in the Pitch Panel.

10.4 The Organizer reserves the right to cancel, terminate, modify or suspend the Pitch Panel should fraud, or other causes beyond the Organizer's control affect the proper conduct of the Panel.

Any element or aspect of the Pitch Panel not described above will be determined at discretion of Latin American Training Center- LATC.